



**News Release
FOR IMMEDIATE RELEASE**

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**KW Commercial Announces International Alliances with
LoopNet and GreenPoint Partners**

AUSTIN, TEXAS (February 15, 2011) – KW Commercial, the commercial arm of Keller Williams Realty, announced today new strategic alliances with two industry heavy-weights: listing portal, LoopNet and environmental commercial real estate consultancy, GreenPoint Partners.

LoopNet, the #1 commercial listing website in the world, is now powering the listing search on kwcommercial.com.

Benefits that KW Commercial agents will now have include:

- **Designated Point of Entry:** Listings entered on LoopNet.com automatically appear on KWCommercial.com as well
- **Improved Search and Mapping:** Sophisticated search criteria, maps and aerial images quickly connect prospects to agents' properties
- **Enhanced Branding:** the KW Commercial logo now appears on all agents' LoopNet.com listings.

At the same time KW Commercial and GreenPoint Partners have launched a strategic alliance dedicated to helping commercial real estate clients achieve profitable environmental sustainability.

More than 1,200 KW Commercial agents in 680 offices across the United States and Canada now have access to GreenPoint's training, resources and sustainability consultants to pursue green building initiatives. Services include energy audits, efficiency retrofits, solar and wind installations, and LEED and Energy Star certification.

"Since our inception, we have prided ourselves on delivering leading-edge services to our network." said Buddy Norman, president of KW Commercial. "We are proud that with these two new partnerships, KW Commercial is delivering more value to our associate-base and, in turn, our agents and brokers can deliver even greater client service."

Questions regarding KW Commercial's new partnerships can be sent to commercial@kw.com.

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About Keller Williams Realty, Inc.:

Founded in 1983, Keller Williams Realty Inc. is the third-largest real estate franchise operation in the United States, with 690 offices and more than 80,000 associates in the United States and Canada. The company, which began franchising in 1990, has an agent-centric culture that emphasizes access to leading-edge education and promotes an economic model that rewards associates as stakeholders and partners. The company also provides specialized agents in luxury homes and commercial real estate properties. For more information, or to search for properties, visit Keller Williams Realty at www.kw.com or KW Commercial at www.kwcommercial.com.

About LoopNet:

LoopNet is a leading commercial real estate information services provider offering a suite of products and services tailored to the national and local needs of the commercial investments industry. LoopNet operates the largest and most heavily trafficked commercial real estate listing service online with over 4 million registered members and 1.5 Million average monthly unique visitors. LoopNet attracts the largest community of commercial real estate brokers, appraisers and other professionals to its rich resource of commercial real estate news and property listings. LoopNet's market-leading LoopLink product powers the web sites of more than 1,000 commercial real estate organizations and seamlessly integrates their web sites with commercial properties from LoopNet's listing service at www.LoopNet.com.

About GreenPoint Partners, LLC:

GreenPoint helps property owners increase net operating income by implementing energy and sustainability initiatives. The company conducts energy audits, facilitates energy efficiency and renewable energy projects, and performs LEED and Energy Star certification. GreenPoint delivers profitable sustainability from a team of partners with a breadth of experience across energy, real estate, engineering, finance, and law. To learn more about GreenPoint, visit www.greenpointpartners.com.